

**SEGO RESOURCES INC.
Suite 718 -744 West Hastings Street
Vancouver, BC V6C 1A5**

TSX-V: SGZ

Tel: (604) 682-2933

www.segoresources.com

Toll Free: 1-866-683-2933

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Sego Resources Inc. Announces Engagement of MarketSmart Communications Inc. for IR

Sego Resources Inc. ("The Company") has engaged MarketSmart Communications Inc. to perform investor relations and corporate communications for The Company with an initial term of four months commencing on July 21st, 2014 with an option for renewal. Either party may terminate the agreement for any reason, with or without cause, on one month's written notice to the other. MarketSmart Communications will be paid \$6,000.00 per month plus GST and will be granted an incentive stock option to purchase four hundred thousand common shares at \$.08 for a term of 4 years consistent with Sego Resources Inc. Incentive Stock Option Plan but subject to cancellation of the options held by MarketSmart ninety days after termination of the contract.

Sego's sole project is the Miner Mountain Project a Copper Gold Porphyry Project near Princeton, BC, 15 kilometres north of Copper Mountain Mining Corporation's – Mitsubishi's Copper Mountain Mine. The Miner Mountain Project is situated within the Traditional Territory of the Upper Similkameen Indian Band with whom Sego has an MOU. The Miner Mountain property is 2,056.54 hectares in size.

For further information please contact:

J. Paul Stevenson, CEO (604) 682-2933

Sego Resources Inc.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release. No regulatory authority has approved or disapproved the information contained in this news release. This release includes certain statements that may be deemed "forward-looking statements". All statements in this release, other than statement of historical facts that address future production, reserve potential, exploration drilling, exploitation activities and events or developments that the Company expects re forward-looking statements. Although the Company believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, statements are not guarantees of future performance and actual results or developments may differ materially from the forward-looking statements. Factors that could cause actual results to differ materially from those in forward-looking statements include market prices, exploitation and exploration successes, continued availability of capital and financing, general economic, market or business conditions. Investors are cautioned that any such statements are not guarantees of future performance and that actual results or developments may differ materially from those projected in the forward-looking statements.